Millions and millions people was saying him
"You can't make it... Nobody will buy it...
No way to compete with the giants... It's just impossible..."
But now, Dragons fly into space and all automakers
announce the end of the gas engines era

We also heard a lot of "It's impossible... No way... Try
another market... It's very hard..."
But mostly people said us "IT IS GREAT... I WANT TO
TRY IT... MAKE IT QUICKER... IT WILL MAKE MY DAY AND
MY PRIVATE LIFE..."

So should we listen to those who "can't and no way"
Or We can be dare enough like this starfish and
go into the sea of sharks and make great things

SunDate

for daredevils
who want reach 600k
and in 8 years to
reach 600mln

SUNDATE APP SNAPSHOT

2020
We made an Architecture and Wireframes
We created the UX and UI design

2021
We started the front-end code writing for IOS and
Android
We registered corporation SunDate Inc. under the
laws of Delaware, USA and opened bank account

2022
We have started back-end coding and new web-site
developing

2023
Hard year but we still work and work hard despite
of COVID and War in Ukraine. We uploaded our new
web-site, put together soulmates in USA and UAE
who help us. We started to   make our DoBI.
So, now we have SunDate and
We have lot work to do

Finalist of the Ukrainian Startup Fund in 2020

Case:

WHITNEY WOLFE, Bumble's Founder,
2021 made an exit during the IPO
(11,6% shares) for the amount of 1,6
Bln USD.

She made it in 8 years

She is definitely the daredevil lady

https://sundate.app

SO WHAT DO WE SOLVE? WE SOLVE FOLLOWING PROBLEMS:

MAIN POINT OF ALL DATING APPS IS TO PROVIDE USER WITH THE INTERESTING AND EFFICIENT
SEARCHING INSTRUMENTS TO FIND OTHER PEOPLE. MAIN GOAL IS TO FIND OTHER PEOPLE
1. THEY GIVE YOU ONE OR TWO SEARCHING INSTRUMENTS, WE GIVE YOU SIX MORE WAYS TO
   FIND, MORE CHANCES, AND MUCH MORE INTERESTING TO BROWS PEOPLE
2. THEY PROVIDE LIMITATIONS, RESTRICTIONS AND BORDERS FOR YOU, WE RUIN ALL BORDERS
   AND MAKE ALL OUR SIX MODES ARE TOTALLY OPENED FOR YOU AND FOREVER FREE
3. THEY DONT CARE YOUR FEELINGS AND EXPECTATIONS, THEY DONT CARE IS IT A REAL PROFILE
   OR NOT, IS IT A REAL PERSON OR NOT. BUT WE CARE, ONLY REAL VIDEO WITHOUT ANY
   DOWNLOADS, ONLY REAL PEOPLE WITHOUT FILTERS, ONLY REAL PROFILES WITHOUT FAKES
   AND SCAMMERS, AND MEET THE SAME PERSON YOU CHATTED WITH AND FEEL NOT LIKE
   STRANGERS TO EACH OTHER
4. THEY DUMP YOU FROM THE MOMENT YOU MATCH AND THEY DONT CARE YOUR FUTURE, BUT WE
   CARE, TWO CLICKS AND YOU MAKE OR CONFIRM INVITATION FOR DATING AT PUBLIC SAFE
   PLACE , 48 HOURS FROM MATCH AND YOU GO FOR DATE AND DONT WASTE YOUR
   PRICELESS TIME

AND OTHER COOL FEATURES TO MAKE USERS HAPPY AND BUSINESS SUCCESSFUL

SUNDATE UNIQUE FEATURES TO MAKE USERS HAPPY
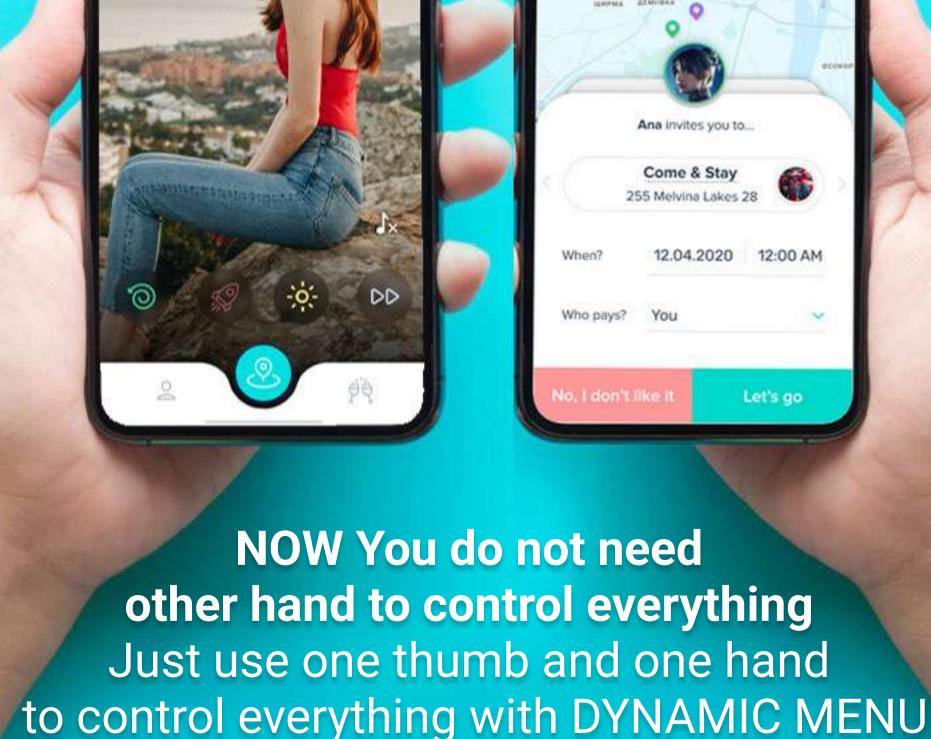
NOW, You do not need to make thousands
swipes left.

Just browse all profiles
like one movie and
swipe only right when
You like someone with
our
unique AUTOPLAY

But do not use
AUTOPLAY while You
are driving your
AUTOMOBILE

NOW You do not need to control everything
Just use one thumb and one hand
to control everything with DYNAMIC MENU

Now You do not need to wait
and wait and wait...

Just three quick steps:
1. MAKE A MATCH
2. SHARE BONUS VIDEO
3. APPROVE ONE DATING CARD.

and Go for a Live Date!

OUR COMPETITORS GIVE YOU ONE OR TWO WAYS TO FIND YOUR SOULMATE
WE GIVE YOU SIX WAYS

| You want to find locals | or You want to search around the world | And make a match with travelers like You | Fastest way to go for a live date right here right now | and let the whole World see You with Mapa Mode |

MORE WAYS   MORE CHANSES   MORE INTERTAINING   FREE FOREVER
FIVE MATCHMAKING MODES + ONE MODE WITH 2 SUBMODES

More features after launch

ONLINE DATING MARKET
One of the most dynamic grows market in the World no mater covid and quarantine measures
(all data by www.Statista.com)

REVENUE CHANGE

Revenue is projected to reach US
$3,930m in 2023

Revenue annual growth rate (CAGR
2022-2026) of 6.25%, resulting market
volume of US $4,686m by 2026

ARPU is expected to amount to US$8.91

USERS PENETRATION RATE

The number of users is expected to
amount to 501.7m users by 2026

Most revenue will be generated in the
United States (US$829m in 2022)

UNIT ECONOMY 2023-2025

Seed round investments - 600k USD
Team expenses per year - 156,000 USD
Team expenses for 2 years till the investment round "A" +
6 month of force-major - 390,000 USD
Marketing - 210,000 USD
According to the statistic data we have following numbers
regarding future revenue:
Average CAC = 4 USD per User
Users traction = 210k USD : 4 USD (ACAC) = 52.5k of User
Revenue = 52.5k x 8.91 USD (ARPU) = 467,775 USD

So we have all chances to reach the level of self-
sufficiency in 2 years. But we expect to reach critical mass
of users in 2-4 years which will allow us to make high level
of revenue.
We will develop new products and expend the team for
investments money, and generally we will make users
acquisition. USERS are our KPI

TEAM expenses per month:
1. Project manager (half-time) -
   1,500 USD
2. Middle developer IOS (full-time)
   - 3,000 USD
3. Middle developer Android (full-
   time) - 3,000 USD
4. Back-end developer and
   architect (half-time) - 4,000 USD
5. Designer (half-time) - 1,000
   USD
6. Tester (half-time) - 500 USD
TOTAL AMOUNT: 13,000 USD
TOTAL EXPENSES FOR 2
YEARS + 6 month force-major:
390,000 USD

NO expenses for top management till
we close round "A"

ROADMAP + ROI

01	SEED ROUND 600K FOR 10%	VALUATION 6.6MLN $	2023
02	ROUND "A" 6MLN $	VALUATION 66MLN $ EXIT FOR 10%SHR 6.6MLN $	2025
03	ROUND "B" 20MLN $	VALUATION 220MLN $ EXIT FOR 10%SHR 22MLN $	2027
04	ROUND "C" 100MLN $	VALUATION 1.1BLN $ EXIT FOR 10%SHR 110MLN $	2029
05	IPO 500MLN $	VALUATION 5.5BLN $ EXIT FOR 10%SHR 550MLN $	2031

WE JUST NEED
EIGHT
YEARS OR MAYBE LESS
TO MAKE
YOU AND US
ALMOST
BILLIONAIRES

PRODUCTS DEVELOPMENT

2023 SUNDATE

2024 SUNDATE
& DOBI

2025 SUNDATE, DOBI
& THESAME

2026 SUNDATE, DOBI,
THESAME & PETSY

2028 SUNDATE, DOBI,
THESAME, PETSY
& RACEIN

DON'T PUT ALL EGGS IN ONE BASKET

FINANCIAL FORECAST

Earnings(2023-2032)
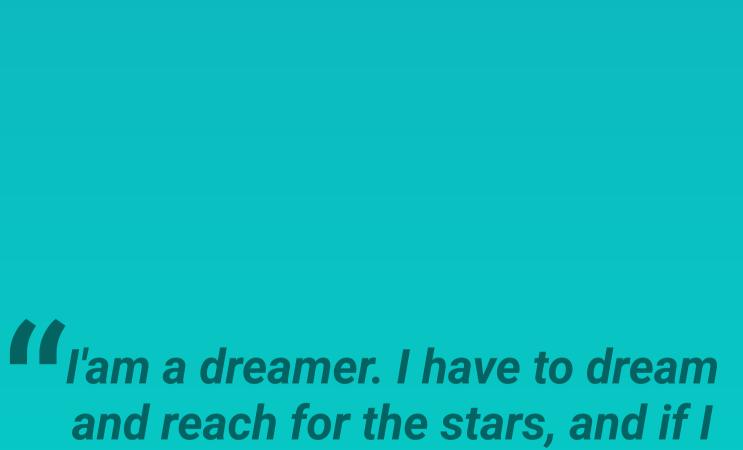
SUNDATE MONETIZATION SYSTEM

- **SunDate Store**
  Buy any additional feature in any quantity
  you want:
  Boost
  NO advertisement
  Mega Like
  Mega Mark

- **VIP account**
  Account with all additional features

- **ViPi account**
  FIRST EVER account with personal
  manager

- **NFT gifts**
  FIRST EVER make valuable NFT gifts to
  attract a person

- **Real gifts around the world**
  FIRST EVER make real gifts to attract a person

- **Partnership program**
  FIRST EVER special features at Mapa Mode for our
  partners

- **Video advertisements,
  Banners and Running texts**

MARKETING INSTRUMENTS FOR 2022-2024

› Friends and friends of friends "gossip hot-line"

› Development of our social media

› Collaboration with bloggers and social
  media stars

› We say that "one man is an island", especially
  if he is a giant dinosaur in SunDate sunglasses
  and you make photo with him on the street

› Collaboration with a different street artists
  and performers, music festivals

› Barter advertisement and cross marketing

SUNDATE MARKETING STRATEGY

When you hear Extreme
sport or racing, you think
RedBull

When you hear electric car,
you think Tesla

One day when you hear a
street art and
performance, music
festival and dating, you
think SunDate

"I am a dreamer. I have to dream
and reach for the stars, and if I
miss a star, then I grab a
handful of clouds"

Mike "Iron" Tyson

Of course, You can buy crypto and earn a lot of money too, but it won't give You passion and glory
like when You create a great products with a family of dreamers

SunDate family

Olga Cherniy
Ux Ui designer

Kateryna Kulikova
Representative in USA

Olga Polii
Representative in USA

Nikolay Cherniy
Front-end developer

Vladimir Kulikov
Representative in USA

Aleksey Koshevets
Founder of Eschool-ua.com and Co-founder of SunDate

Aleksey Kotkovskyi
Co-founder of SunDate and representative in Dubai

Dmitriy Bazilevich
Representative in Dubai

People who believe in us and help us no matter COVID, War or lack of resources
but thanks God we don't have lack of friends

Serhii Babii
IOS mobile developer

Maksim Merezhko
Product Manager

Artemiy Bigdan
Help us with Back-end development

Aleksandr Koshevets
Product owner and Founder of SunDate

Ivan Kachulyak
Help us with Android development

Lyokha "Smile" Lugansky
Eschool creator and SunDate
mascot in Valhalla
Red. to battle for Kyiv